



QlikView

differentia

CONSULTING | SOLUTIONS | RESOURCING | SUPPORT

...making the difference

The Business Answers Company



Differentia Solutions, in partnership with QlikTech, offers a whole new class of business intelligence software. One that puts your business users in control, lets them explore their data with unprecedented freedom, get the answers they need, and take action, now.

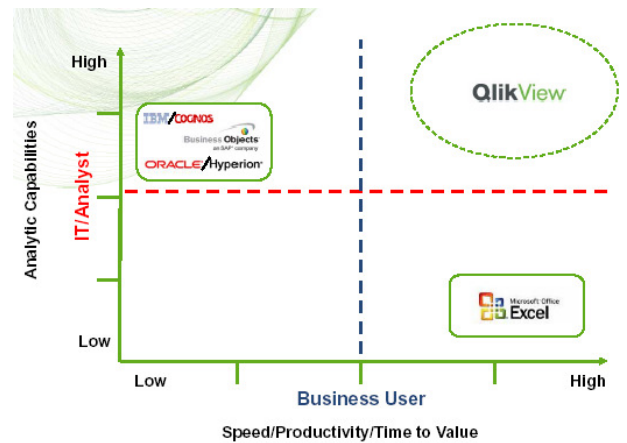
...rapid deployment, rapid payback

Unlike traditional BI tools, which take many months - even years - to deploy, QlikView is deployed in a matter of days or a few weeks - and with little or no professional services required. Which means rapid payback that is measured in days or weeks - instead of months, years, or not at all.

...know your business like never before

QlikView means seeing your business in new ways. And knowing your business like never before. Unlike older BI solutions with rigid data models that limit analysis, QlikView's unique "in-memory associative technology" lets you interactively explore your data with complete freedom.

It enables you to ask new questions and uncover new associations with blazing speed, resulting in better insights and decisions. It's about making the right moves. Achieving unconventional success. And being able to take action now.



...never wait for answers again

QlikView from QlikTech is unlike any other BI application on the market. So simple and intuitive to use, it takes just minutes to learn, while delivering industrial strength power to meet the largest enterprise requirements. QlikView is about serving up answers, on screen, without having to wait around for any report. It's about having instant access to visually rich, interactive dashboards that you can quickly build and easily modify.

...“I can do it myself”

QlikView is designed for anyone and everyone and every part of your business. No complex interface, no confusing screens or arcane commands or queries. Just point and click. It's that simple. Business users don't ever have to ask for help with their analysis again.



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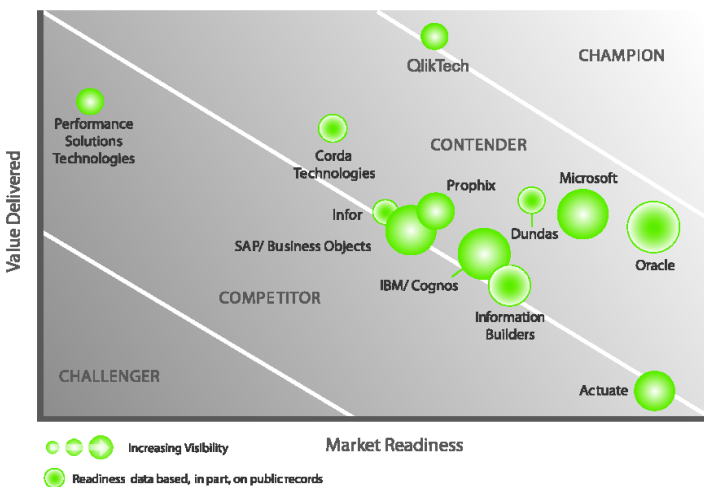
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...industry recognition

QlikView has been recognized by leading analysts for innovation and customer success. Gartner called QlikView “disruptive technology” and said it’s “the most performant BI platform in the market.” “QlikView’s architecture delivers an exceptionally high degree of customer satisfaction.” *Aberdeen Group ranked QlikView as the sole “Champion” in a field that included all the major vendors such as IBM/Cognos, Oracle/Hyperion, SAP/Business Objects, SAS, and Microsoft. QlikView scored the highest of all vendors for “Value Delivered.” Aberdeen wrote: “QlikTech customers have consistently reported high praise and satisfaction.”** Unprecedented Customer Success.

The BIPM AXIS



Source: Aberdeen Group, Q1 2009

...complete solutions with IBM

Differentia Solutions has partnered with IBM and Qliktech for those clients who require a cost effective and complete software, hardware and services solution. Underwritten by IBM Finance, these are available to customers from less than £1 per user per day over a three year period, providing immediate benefits whilst protecting cash-flow via a competitive finance package

Current bundles on offer are:

“QlikView 10”

- IBM 3400 Server
- QlikView Small Business Edition server
- 10 Named Users
- 1 Year Software Maintenance
- 5 Days of Professional Services

For less than £3 per user per day

“QlikView 100”

- 1 x IBM 3650 Servers
- QlikView Enterprise Edition server
- 10 Named Users
- 100 document CALs
- 1 Year Software Maintenance
- 10 Days of Professional Services

For less than £1 per user per day



...our ‘OneView’ business templates

Differentia Solutions has recognised that many business users need functional templates to help drive adoption, fast track projects and generally assist in providing a rapid return to the business. We have developed OneView – which includes a series of business templates, a list that will be continuously growing. Current and planned business templates exist in the areas of:

- Finance (GL, AP, AR, Fixed assets, FOREX)
- Sales
- Supply Chain
- Human Resources
- Project reporting
- Budgeting and forecasting

...what your peers say

“QlikView demonstrated in two days more value than we could imagine” Brian Muirhead, Finance Director ITN

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